



# Delivering Happiness

Since 2013



 **THINGS**®  
ETC  
- SINCE 2013 -

Bespoke Gifting  
Celebrating Art, Culture & Traditions



# Why do we gift?



## How to give the perfect gift

 Give a personal touch

 Make it useful

 Add a sentimental value

 Don't blow the budget

## When to gift

 MICE Events

 Festivals

 To Connect / Reconnect

 Personal Occasions

## What to gift

 Symbolic of the self and of the giver

 Symbolic of the giver's knowledge of the receiver

 Symbolic of the occasion

 Expressive gifts that contain an array of significant meanings





# Categories

Home Decor

Kitchenware

Earthenware

Bed & Bath

Idols & Figurines

Paintings

Doors & Windows

Lamps

Stationery

Bar Accessories

Personal Care

Bags

Conference Kits

Murals

Toys

Candles & Incense Sticks

DIY Kits

Memorabilia

Fragrances

Jewelry

Invitations

Leather

Stone Artefacts

Storage





# Artforms & Materials

Madhubani

Pattachitra

Saura

Warli

Pichwai

Thanjavur

Block Printing

Lauhshilp

Terracotta

Blue Pottery

Ceramics

Dokra, Bastar &

Jodhpur Metal Craft

Chennapattana

Etikoppaka, Sawantwadi,  
Kondapalli Toys

Palm Leaf

Bamboo & Woodwork

Sabai Grass

Jute

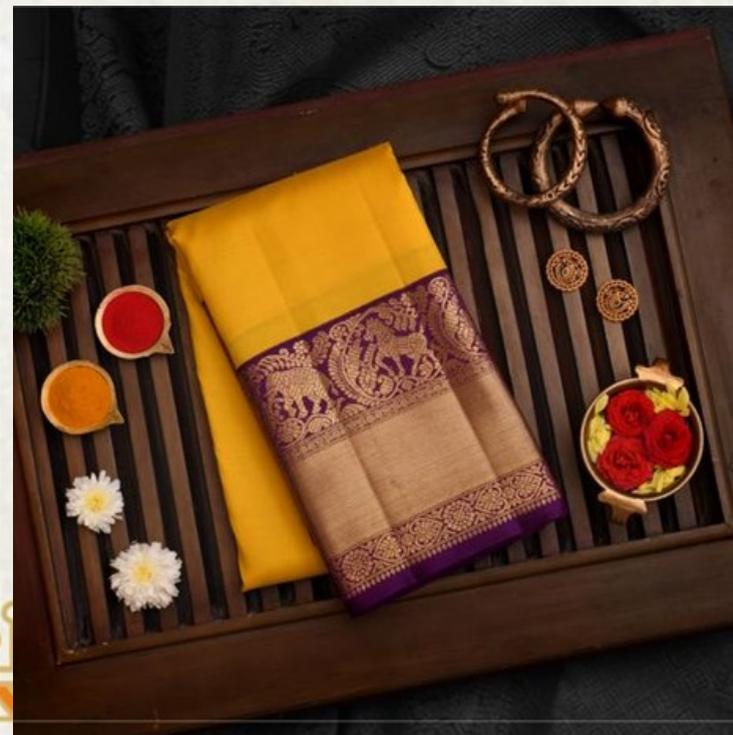
Handmade Paper

Andhra Leather Craft

Tikuli Art



# Fabrics





# Weaves & More

## **Sarees** (Cotton, Silk, Linen)

- Maheshwar
- Kanchipuram
- Chettinad
- Banarsi
- Paithani
- Bandhani
- Patola
- Kerala Set Saree
- Pochampally
- Chanderi

## **Others**

- Bed & Bath
- Table Fabrics
- Wall Hangings
- Bags
- Pouches
- Stolls





# Luxury Things Etc

Digital Products

Cosmetics

Gourmet Food

Office Accessories

Ceramics

Sarees

Perfumes

Lighting Décor

Tableware

Decorative Artefacts

Jewelry

Watches

Apparel





# Antique Things Etc

Telephone

Watches

Clocks

Artefacts

Paintings

Doors & Windows

Utensils

Furniture

Partitions





# Stationery Things Etc

Notebooks

Diaries

Calendars

Pens

Pencils

Folders

Pen Holders

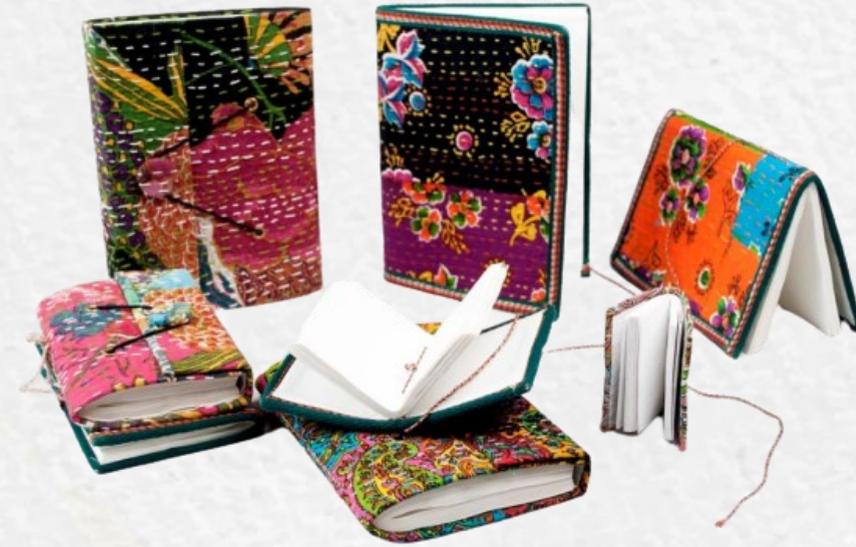
Paper Weights

Desk Accessories

Laptop Sleeves

Bags

Conference Kits





# Bed & Bath Things Etc

Linen

Towels

Soaps

Toiletries

Ceramics

Accessories

Mirrors & Frames

Robes





# Spiritual Things Etc

Ecofriendly Ganesh  
Murtis

Ecofriendly Décor

Pooja Kits

Pooja Accessories

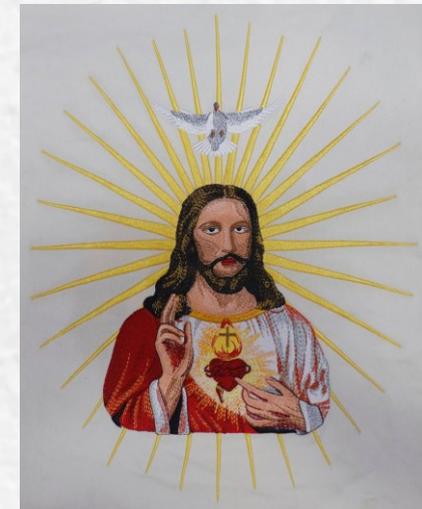
Holy Books

Idols & Figurines

Robes

Altars & Mandir

Fragrances





# Gourmet Things Etc

Dryfruits

Chocolates

Sauces & Spreads

Herbs & Spices

Tea & Coffee

Imported Foods

Snacks

Sweets





# Sustainable Things Etc

- Seed Balls
- Diaries
- Pens
- Pencils
- Compost Kits
- Compost & Manure

- Bookmarks
- Bamboo Crafts
- Sabai Grass Accessories
- Palm Leaf Accessories
- Samplings & Seeds
- Terracotta





# Digital Things Etc

Clocks

Watches

Music Accessories

Storage Accessories

Peripherals

Devices





# Festive Things Etc

Ecofriendly Ganesh Murtis

Bamboo Rakhis

Hampers

Sweets & Dryfruits

Decoration

Diyas

Lighting Décor

Pooja Kits

Chocolates



BAMBOO RAKHI



# Kitchen Things Etc

Placemats

Runners

Crockery

Cutlery

Ceramics

Utensils

Apparel

Coasters

Cups & Mugs





# Stainless Steel Things Etc

Utensils

Plates

Dinner Sets

Spoons

Containers





# Custom Things Etc

Paintings

Murals

Artefacts

Festive Kits

Stationery

Bags

Conference Kits





# Experiences Etc

Workshops

Trainings

Diversity, Equity &  
Inclusion

Exhibitions

Saree Conversations

ACT Talks

Conversations about Art, Culture & Traditions





# 190+

## Trainings & Workshops

For Corporates Tribals,  
NGOs, Women's Self Help  
Groups, Entrepreneurs etc.





# Why us?







# Happiness Impact

**2170**

Artisans

**5540+**

Livelihoods sustained

**500K +**

Gifts Delivered

**25**

States & UTs

**28**

Countries

**320**

Corporates

**10**

Years

**32**

NGOs

**4**

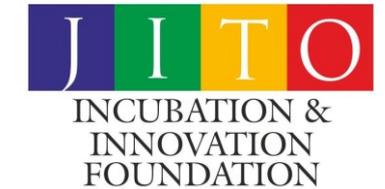
Universities



# Clients



सत्यमेव जयते  
Government of the National  
Capital Territory of Delhi



QbD RESEARCH & DEVELOPMENT LAB PVT. LTD





# Accolades



Shortlisted among the top 100 Women Entrepreneurs in India by Niti Aayog for Women Transforming India Awards 2019



Mentor at Cherie Blair Foundation UK, mentoring woman entrepreneurs across the globe



Maharashtra Small Scale Industries recognized us as one of the top startups of 2018 and featured us in their Coffee Table Book



Lokmat - Women Entrepreneurship Award 2018 Awards from Rotary, Arthasanket etc.



NITI Aayog



Cherie Blair  
FOUNDATION  
FOR WOMEN



Rotary



लोकमत

अर्थसंकेत  
महाराष्ट्र आर्थिक उन्नतीकडे



MSSIDC



# THINGS<sup>®</sup> ETC

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& experiences,  
let's talk**

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